



THE 10TH ANNUAL CONFERENCE ON HEALTH DISPARITIES

*A NATIONAL DIALOGUE FOR BUILDING
HEALTHY COMMUNITIES*

PRELIMINARY AGENDA AT A GLANCE

PRE-CONFERENCE ACTIVITIES

Student Research Forum

Wednesday, May 3, 2017
9:00 am-3:00 pm

Undergraduate and Graduate Student Research Forum

Pre-Conference Training

Sex Trafficking Training for Health Professionals
TBD

REGISTER BY MARCH 1, 2017, AND SAVE \$100.

CONFERENCE FEES:

December 2 - March 1, 2017

General \$495 | Students \$295

After March 1, 2017

General \$595 | Students \$395

Register today at nationalhealthdisparities.com

DAY ONE: THURSDAY, MAY 4, 2017

8:00 am Opening Remarks: Hosts, Sponsors and Other Officials

9:30 - 10:00 am Overview of Health Disparities

10:15 - 11:45 am

PANEL ONE

Building Healthy Communities, Part I: Social Determinants and Health Disparities

Panelists will discuss the role of social determinants of health as contributing factors of health inequality. Areas of emphasis include unequal access to health care, racism, poverty, and lack of education. The additional burden of environmental stressors is also highlighted.

11:45 - 12:15 pm Break

12:15 - 1:30 pm Luncheon/Keynote Speaker

1:45 - 3:15 pm

PANEL TWO

Human Trafficking at the Local, State and National Level

The trafficking of humans – often children – for labor and sexual purposes presents moral, ethical, legal and health challenges to those who would address the issue and support its victims.

3:30 - 5:00 pm

PANEL THREE

Climate Change: A Global Reality

In 2015, MUSC and South Carolina ETV, produced a television program entitled Climate Change: A Global Reality. The program raises many issues, including health impacts on all Americans and disproportionate impacts on low-income and minority communities. How do we build safe, sustainable, resilient communities in the face of climate change?

7:00 pm Opening Reception

DAY TWO: FRIDAY, MAY 5, 2017

8:15 - 8:30 am Opening Remarks/Introduction of Keynote Speaker

8:30 - 9:00 am Keynote Speaker

9:15 - 10:45 am

PANEL FOUR

Building Healthy Communities Part II: Community-Based Programs That Work

Participants will identify and discuss successful community-based programs addressing social determinants of health, and how those programs address health disparities.

11:00 am - 12:15 pm

PANEL FIVE

Translational Research and Public Policy

How do we incorporate translational research in efforts to develop effective public policy initiatives and programs addressing health disparities?

12:45 - 2:00 pm Luncheon/Keynote Speaker

2:30 - 3:45 pm

PANEL SIX

Police/Community Relations: What Works, What Doesn't Work, and Why?

All too often, interactions between police and the people they serve degenerate into violent confrontations. Panelists will discuss the topic in the context of community-based programs that foster mutual respect and trust, as opposed to suspicion and violence.

3:45 - 5:30 pm Congressional Roundtable

A highlight of the National Conference on Health Disparities is the Congressional Roundtable Discussion. Members of Congress deliver presentations on the status of Health Legislation in Congress, including legislation addressing social determinants of health, followed by a Q-and-A session with audience members.

DAY THREE: SATURDAY, MAY 6, 2017

8:15 am Opening Remarks

9:45 - 11:00 am

PANEL SEVEN

Gun Violence as a Public Health Issue in the United States

Presenters will discuss gun violence in general, gun violence against women, and gun-related suicide, including the disproportionate rate of suicide among military veterans.

11:00 - 11:15 am Break

11:15 am - 12:30 pm

PANEL EIGHT

Prevention and Personal Responsibility:

Major Themes in Reducing Health Disparities

How do we encourage all Americans to take personal responsibility for their own health? Presenters will discuss the complex relationship between personal responsibility, preventive healthcare and addressing health disparities.

12:30 pm Closing Remarks

Register today at nationalhealthdisparities.com



EXHIBIT OPPORTUNITIES

Exhibitors receive a dedicated space to share information. Exhibits will be located within the Networking Hub. The Networking Hub will be centrally located outside of the general session rooms. Coffee and snack breaks will be held in the area as well. Exhibit space is limited; ACT NOW!

Exhibitor benefits include:

1 Skirted table | 2 Chairs | 1 Conference registration | Logo on conference website

Exhibitor Rates Corporate/National Not for Profit\$2,000

Community Not for Profit/Grassroots Organizations\$1,000

*Additional exhibitors will register at the rate of \$300.00 per person.

*Electrical power and Internet access will be quoted upon request.

For Exhibit Opportunities, contact:

Garcia Williams at 843.810.5137 or at willige@musc.edu

For Ad Opportunities, contact:

Monique Hill at 843.792.3303 or hillmo@musc.edu

HOST HOTEL



JW Marriott New Orleans

614 Canal Street | New Orleans, LA

Reservations by phone: (National Conference on Health Disparities Group) 1-504-525-6500
or online at nationalhealthdisparities.com/2017/travel.php

Conference Room Rates:

Standard Guest Room (King or Double) \$229*

Executive King Room \$259*

Concierge Level Room \$289*

CO-SPONSORSHIP OPPORTUNITIES

The NCHD offers an unparalleled opportunity to build relationships with individuals and organizations committed to improving health and development. Sponsorship levels and benefits are listed below.

\$50,000+

- Conference Meal Sponsor (Breakfast or Lunch) – includes prominent signage and acknowledgement during the meal service
- Offsite Reception Sponsor for Conference Attendees – includes prominent signage and acknowledgement during the event
- Logo Placement on conference materials
- Leading logo placement and URL on conference website
- Leading signage recognizing sponsor at registration and other prominent conference locations
- Leading on-screen logo positioning during all sessions
- Leading logo placement in Souvenir Conference Program Book
- Listing as major conference sponsor in all event press releases
- On-stage mention at Opening Session and throughout the conference
- Complimentary Exhibit space (priority placement)
- Eight (8) complimentary conference registrations
- Complimentary Advertisement

\$25,000+

- Leading logo placement and URL on conference website
- Leading signage recognizing sponsor at registration and other prominent conference locations
- Leading on-screen logo positioning during all sessions
- Leading logo placement in Souvenir Conference Program Book
- Listing as major conference sponsor in all event press releases
- On-stage mention at Opening Session
- Complimentary Exhibit space (priority placement)
- Six (6) complimentary conference registrations
- Complimentary Advertisement

\$10,000+

- Priority logo placement and URL on conference website
- Priority signage recognizing sponsor at registration and other prominent conference locations
- Priority on-screen logo positioning during all sessions
- Priority logo placement in Souvenir Conference Program Book
- Complimentary Exhibit Space
- Four (4) complimentary conference registrations
- Complimentary Advertisement

\$5,000+

- Logo placement and URL link on Conference website
- Signage recognizing sponsor at registration and other prominent conference locations
- On-screen logo positioning during all sessions
- Name listing in Souvenir Conference Program
- Complimentary Exhibit Space
- Two (2) complimentary conference registrations

For sponsorship, contact Dr. David Rivers at 843.792.5546 or at riversd@musc.edu



Contacts:

Dr. David E. Rivers
riversd@musc.edu | 843-792-5546

Ms. Monique Hill
hillmo@musc.edu | 843-792-3303



FROM THE CHAIRMAN

Entering its 10th year, the National Conference on Health Disparities (NCHD) plays a leadership role at the intersection of health disparities and the social determinants of health. By presenting current thought and perspectives on the impacts of such social determinants and environmental stressors as income, educational attainment, housing, air and water quality, gun violence, drug dependence and access to healthcare, the NCHD points the way toward a model of individual responsibility, community well-being and proactive healthcare that may reduce and eventually eliminate health disparities.

Dr. David E. Rivers
Associate Professor; Director of Public Information and Community Outreach Department, Medical University of South Carolina

2017 BUILDING AND SUSTAINING A HEALTHY COMMUNITY FEATURED SPEAKER HIGHLIGHTS (partial listing)



The Honorable James E. Clyburn
*Assistant Democratic Leader
U.S. House of Representatives, South Carolina-6th District*



The Honorable Cedric Richmond
*US House of Representatives, Louisiana-2nd District
Chairman of the Congressional Black Caucus*



The Honorable Robin Kelly
US House of Representatives, Illinois-2nd District



Dr. Reed V. Tuckson
Managing Director at Tuckson Health Connections, LLC., Atlanta, GA



Dr. Camara Phyllis Jones
Senior Fellow, Satcher Health Leadership Institute and Cardiovascular Research Institute, Morehouse School of Medicine; President, American Public Health Association (APHA), Atlanta, GA



Ms. Karen Dale
Market President, AmeriHealth District of Columbia, Washington, DC



Dr. Britt Rios-Ellis
Founding Dean, College of Health Sciences and Human Services, California State University Monterey Bay (CSUMB); Founding Director, NCLR/CSULB Center for Latino Community Health, Evaluation and Leadership Training, Seaside, CA



Ms. Lisa Williams
Founder & President, Circle of Friends: Celebrating Life, Inc., Atlanta, GA



Dr. Katherine P. Theall
Associate Professor, Cecile Usdin Professor of Women's Health, and Director, Mary Amelia Women's Center, Tulane University, New Orleans, LA