

CO-SPONSORSHIP OPPORTUNITIES

The NCHD offers an unparalleled opportunity to build relationships with individuals and organizations committed to improving health and development. Sponsorship levels and benefits are listed below.

\$50,000+

- Conference Meal Sponsor (Breakfast or Lunch) – includes prominent signage and acknowledgement during the meal service
- Offsite Reception Sponsor for Conference Attendees – includes prominent signage and acknowledgement during the event
- Logo Placement on conference materials
- Leading logo placement and URL on conference website
- Leading signage recognizing sponsor at registration and other prominent conference locations
- Leading on-screen logo positioning during all sessions
- Leading logo placement in Souvenir Conference Program Book
- Listing as major conference sponsor in all event press releases
- On-stage mention at Opening Session and throughout the conference
- Complimentary Exhibit space (priority placement)
- Eight (8) complimentary conference registrations
- Complimentary Advertisement

\$25,000+

- Leading logo placement and URL on conference website
- Leading signage recognizing sponsor at registration and other prominent conference locations
- Leading on-screen logo positioning during all sessions
- Leading logo placement in Souvenir Conference Program Book
- Listing as major conference sponsor in all event press releases
- On-stage mention at Opening Session
- Complimentary Exhibit space (priority placement)
- Six (6) complimentary conference registrations
- Complimentary Advertisement

\$10,000+

- Priority logo placement and URL on conference website
- Priority signage recognizing sponsor at registration and other prominent conference locations
- Priority on-screen logo positioning during all sessions
- Priority logo placement in Souvenir Conference Program Book
- Complimentary Exhibit Space
- Four (4) complimentary conference registrations
- Complimentary Advertisement

\$5,000+

- Logo placement and URL link on Conference website
- Signage recognizing sponsor at registration and other prominent conference locations
- On-screen logo positioning during all sessions
- Name listing in Souvenir Conference Program
- Complimentary Exhibit Space
- Two (2) complimentary conference registrations

For sponsorship, contact Dr. David Rivers at **843.792.5546** or at riversd@musc.edu.



Contacts:

Dr. David E. Rivers
riversd@musc.edu | 843-792-5546

Ms. Monique Hill
hillmo@musc.edu | 843-792-3303



FROM THE CHAIRMAN

The 11th National Conference on Health Disparities builds on the momentum generated in previous NCHDs by presenting the most current information on the social and environmental determinants of health -- income, educational attainment, access to healthcare, housing, and air and water quality. Additional topics include sex trafficking, gun violence, the opioid crisis and the impacts of climate change on human health.

Dr. David E. Rivers

*Professor; Director of Public Information and Community Outreach Department,
Medical University of South Carolina*

2018 FEATURED SPEAKER HIGHLIGHTS (PARTIAL LISTING)

The Honorable James E. Clyburn, Assistant Democratic Leader, U.S. House of Representatives, South Carolina - 6th District

The Honorable Cedric Richmond, U.S. House of Representatives, Louisiana - 2nd District, Chairman of the Congressional Black Caucus (CBC)

The Honorable Robin Kelly, U.S. House of Representatives, Illinois - 2nd District

The Honorable Dwight Evans, U.S. House of Representatives, Pennsylvania (PA-02)

Ms. Karen Dale, Market President/CEO, AmeriHealth Caritas District of Columbia, Washington, DC

Dr. Marvella Ford, Associate Director, Population Sciences and Cancer Disparities, Hollings Cancer Center; SmartState Endowed Chair; Cancer Disparities Research, Medical University of South Carolina and South Carolina State University, Charleston, SC

The Honorable Shirley Franklin, Barbara Jordan Visiting Professor, Lyndon B. Johnson School of Public Affairs, University of Texas; CEO and Chair of the Board, Purpose Built Communities; Former Mayor of Atlanta; Austin, TX

Mr. Jonathan Green, Renowned Artist, Charleston, SC

Mr. Daniel J. Hilferty, President and Chief Executive Officer, Independence Blue Cross, Philadelphia, PA

Mr. Matthew L. Myers, President, Campaign for Tobacco-Free Kids, Washington, DC

Dr. Dwayne Proctor, Senior Advisor to the President, Robert Wood Johnson Foundation, Princeton, NJ

Dr. Britt Rios-Ellis, Founding Dean, College of Health Sciences and Human Services, California State University, Monterey Bay

Mr. Paul Tufano, Chairman and Chief Executive Officer of the AmeriHealth Caritas Family of Companies; Executive Vice President of Independence Blue Cross, Philadelphia, PA

Dr. Ellen Jo Waller, First Lady, Enon Tabernacle Baptist Church, Philadelphia, PA

Dr. Leana S. Wen, Health Commissioner, Baltimore City, Baltimore, MD

Ms. Audrey J. Whetsell, CEO, Resource Partners, LLC & MHDG Mgt Services, Charleston, SC

Mr. John F. White, Jr., President and Chief Executive Officer, The Consortium, Philadelphia, PA

Ms. Lisa Williams, Founder and President, Circle of Friends: Celebrating Life, Inc., Atlanta, GA



“One thing is certain, to have healthy people, we must have healthy communities to live, work and play.”

THE 11TH ANNUAL CONFERENCE ON HEALTH DISPARITIES

A NATIONAL DIALOGUE FOR BUILDING HEALTHY COMMUNITIES

PRELIMINARY AGENDA AT A GLANCE

PRE-CONFERENCE ACTIVITIES

Undergraduate and Graduate Student Research Forum:
Training the Next Generation of Leaders

Wednesday, May 16, 2018
9:00 am-3:00 pm

REGISTER BY MARCH 1, 2018, AND SAVE \$100.

CONFERENCE FEES:
December 2 - March 1, 2018
General \$495 | Students \$295

After March 1, 2018
General \$595 | Students \$395

Register today at nationalhealthdisparities.com

PRE-CONFERENCE ACTIVITIES Wednesday, May 16, 2018

9:00 am-3:00 pm Undergraduate and Graduate Student Research Forum
Training The Next Generation of Leaders

DAY ONE: THURSDAY, MAY 17, 2018

8:00-9:00 am Opening Remarks: Hosts, Sponsors and Other Officials

9:00-9:30 am KEYNOTE SPEAKER

10:00-11:45 am PANEL DISCUSSION, Q&A
How Addressing the Social Determinants of Health – Such as Poverty, Environmental Stressors, Income, Educational Attainment, Housing, Tobacco Use, Water and Air Quality and Others – Will Reduce Health Disparities

11:45 am-12:00 pm..... BREAK

12:00-1:30 pm Luncheon & KEYNOTE SPEAKER

1:45-3:15 pm PANEL DISCUSSION, Q&A
The Opioid Crisis: What’s Going On, and Where Do We Go From Here?

3:15-5:00 pm PANEL DISCUSSION, Q&A
Human Trafficking as a Public Health issue: Health Challenges and the role of Health Care Providers

7:00 pm OPENING RECEPTION/REMARKS

DAY TWO: FRIDAY, MAY 18, 2018

8:15-8:30 am Opening Remarks & Introduction of Keynote Speaker

8:30 am-9:00 am..... KEYNOTE SPEAKER

9:00 am-10:30 am..... PANEL DISCUSSION, Q&A
Climate Change/Catastrophic Weather Events: The Impact on Our Aging and Crumbling Infrastructure, Human Health, Environment and the Economy

10:30-10.45 am..... BREAK

10:45 am-12:00 pm PANEL DISCUSSION, Q&A
Translational Research and the Development of Public Policy in Reducing Health Disparities

12:15-12:30 pm..... BREAK

12:30-2:00 pm Luncheon & KEYNOTE SPEAKER

2:15-3:45 pm PANEL DISCUSSION, Q&A
Behavioral Health as a Major Public Health Issue: Eliminating Stigma Through Faith, Education Science and Research

3:45-4:00 pm BREAK

4:00-5:00 pm Introduction of Keynote Speaker & KEYNOTE SPEAKER

5:00 pm
Roundtable Discussion with Congressional Leaders:
Their Individual and Collective Roles in Reducing Health Disparities

DAY THREE: SATURDAY, MAY 19, 2018

8:15 am Opening Remarks

8:30-10:00 am PANEL DISCUSSION, Q&A
Building Healthy Communities: Identification of Successful Community-Based Programs, with a keen focus on prevention and personal responsibility

10:00-11:30 am PANEL DISCUSSION, Q&A
Gun Violence as a Major Public Health Issue in the United States

Closing Remarks

Register today at nationalhealthdisparities.com

CONNECT WITH US ON SOCIAL MEDIA

Facebook @ National Conference on Health Disparities

Twitter @NCHDCon



EXHIBIT OPPORTUNITIES

Exhibitors receive a dedicated space to share information. Exhibits will be located within the Networking Hub. The Networking Hub will be centrally located outside of the general session rooms. Coffee and snack breaks will be held in the area as well. Exhibit space is limited; ACT NOW!

Exhibitor benefits include:

1 Skirted table | 2 Chairs | 1 Conference registration | Logo on conference website

Exhibitor Rates Corporate/National Not for Profit\$2,000

Community Not for Profit/Grassroots Organizations.....\$1,000

*Additional exhibitors will register at the rate of \$300.00 per person.
*Electrical power and Internet access will be quoted upon request.

For Exhibit Opportunities, contact:
Garcia Williams at 843.810.5137 or at willige@musc.edu

For Ad Opportunities, contact:
Monique Hill at 843.792.3303 or hillmo@musc.edu

HOST HOTEL



LOEWS PHILADELPHIA

1200 Market Street
Philadelphia, PA 19107, US

Standard Deluxe 2 Double
Deluxe 1 Queen \$188++

CONFERENCE RATES GUARANTEED
WITH RESERVATIONS BY
APRIL 25, 2018